



Kenya's "Silicon Savannah" well positioned to support entrepreneurial success

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In a special report on Kenya's economic growth and entrepreneurial spirit, the *Financial Times* highlighted Kenya's plans for an ambitious public-private partnership to challenge India's dominance in outsourcing.

Kenya's "Silicon Savannah," a plan modeled on the United States' Silicon Valley, aims to have all the ingredients for entrepreneurial success in the same place to give local companies the opportunity to do business with multinational companies like General Electric and Microsoft, who have already established East African hubs in Kenya.

The \$7 billion Konza Technology City, a 5,000-acre site 30 miles from Nairobi's airport, intends to set aside nearly a quarter of its space for business process outsourcing, alongside a university, science park, office space and housing, to be ready by 2030.

To read the original *Financial Times* article, please [click here](#).

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